

A Citizens' Vision Of



Cleveland's Lakefront and Future

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Presented by



The Friends of The Hulett Ore Unloaders & Steamer *William G. Mather*



A Committee of Citizens' Vision



The Friends of The Hulett's and Mather welcome you to



DESTINATION



HARBORFRONT



New Venues

- Convention Center (Expansion) & Hotel
- Technology Center
- Integrated Pedestrian Connectors to Lakefront
- **** Blueprint for future lakefront planning and development ****
- Multipurpose Convenient Parking
- Underground Amenities & Connectivity
- Residential Opportunities Geared To Families
- Entertainment Density + Rooftop Promenades
- International Marine Terminal + Local Cruises





Harborfront Features

- Greater Cleveland's Civic Center
- Anchor to Cleveland's Rebirth
- Synergy Between All Amenities
- Attractions & Convention Center a Short Walk From Each Other
- Outdoor & Indoor Pedestrian Connectivity Between City and Lakefront Attractions
- Pedestrian and Bicycle-friendly
- Covered Connection Between Attractions
- Secure International Terminal with Customs





WALKWAY

WALKWAY

WALKWAY

STADIUM

PARKING GARAGE

MUSEUM

LANDSCAPE

WALKWAY

WALKWAY
WALKWAY



Unique and Synergistic Attractions

- Rock and Roll Hall of Fame
- Skateboard Park
- Great Lakes Science Center
- Browns Stadium
- *USS Cod* Submarine
- Steamship *William G. Mather*
- Hulett Iron-Ore Unloaders
- Crawford Museum of Transportation and Industry
- Trolleyville USA
- Vintage Dining-cars Restaurant
- Cleveland Aquarium
- *Goodtime III*, Cruise ships, Ferry

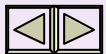




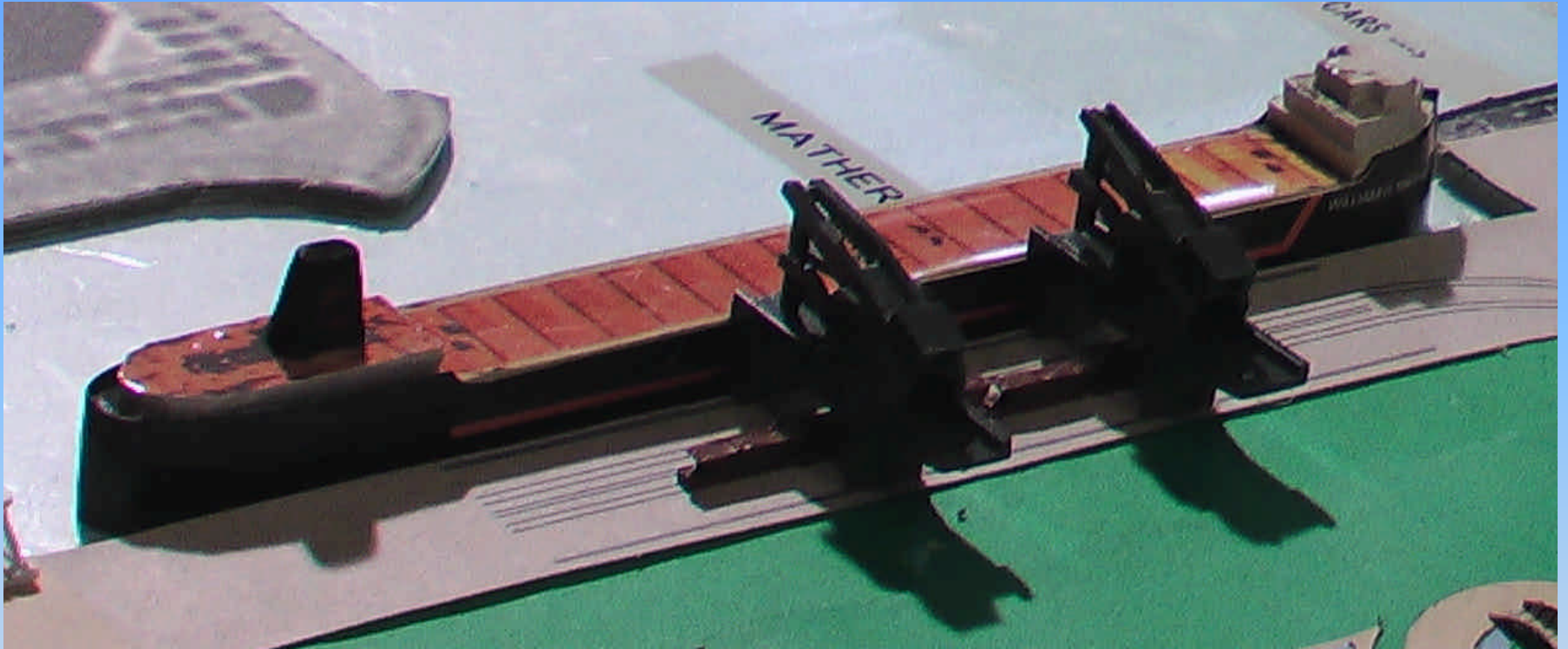
New Convention Center & Hotel



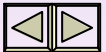
- Distinctive Shape, follows Shoreway curve
- Green Design – builds on Burnham Plan
- Adds over 400,000 square feet
- Pedestrian Connector from City to Lakefront



Hulett's and *Mather*



- The Ship and Machines that Built Cleveland
- Partners in commerce for over fifty years
- Anchors to our heritage and all attractions



Steamship *William G. Mather*



Photo Credit: Bryan F. Lever

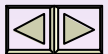
Lakefront Icon of Cleveland's
Rich and Proud Maritime Heritage





Steamship *William G. Mather*

- Flagship of Cleveland-Cliffs Fleet
- ASME Mechanical Engineering Landmark
- Operating Educational Museum since 1991



Hulett Ore Unloaders



Photo Credit: Jerry Mann

Unique Icons of Cleveland's
Innovative Origins and Visionary Citizens

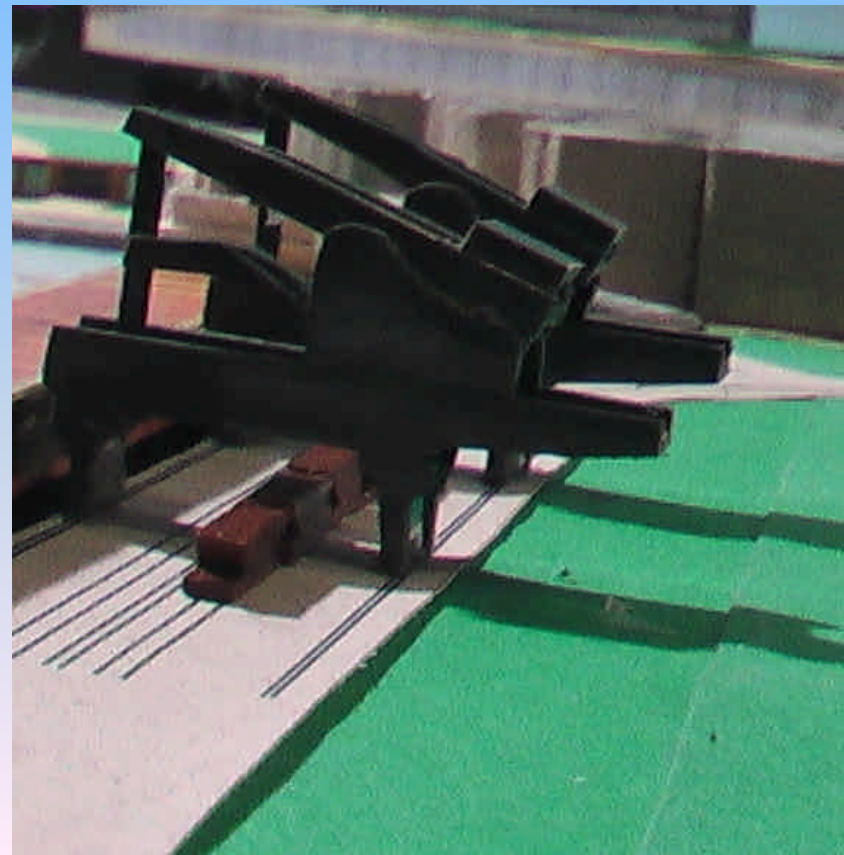
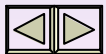


Hulett Iron-Ore Unloaders

- - Cleveland 's "Eiffel Tower" - -

Vital to Cleveland's economy
for over 75 yrs

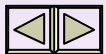
- Cleveland inventor
- Built in Cleveland
- Listed on National Register of Historic Places
- Cleveland Landmark
- ASME Mechanical Engineering Landmark



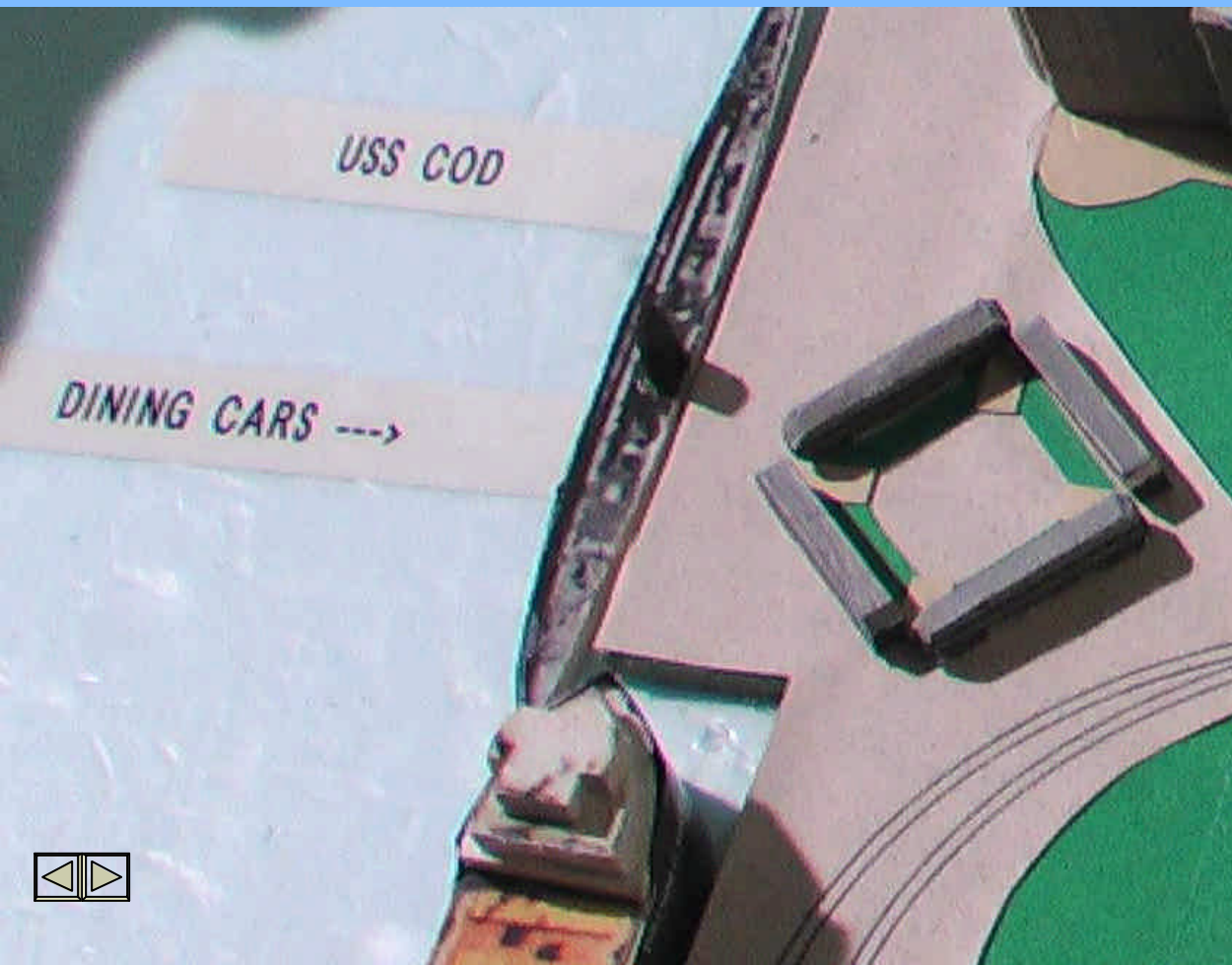
Inclement Weather Access

to Mather, USS COD and Dining Cars Restaurant
Using Vintage Rail Cars as Enclosed Corridors
Facilitates Year-Round Operation of Amenities

- Rail cars moved out on track at will for a day or season
- Rail Cars serve as display areas and part of Trolleyville
- Enclosed moving canopies connect Rail Cars to amenities



USS COD Submarine and Vintage Dining-Cars Restaurant



- Both centrally located
- Fits era and transportation theme
- Restaurant with courtyard eating area



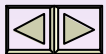
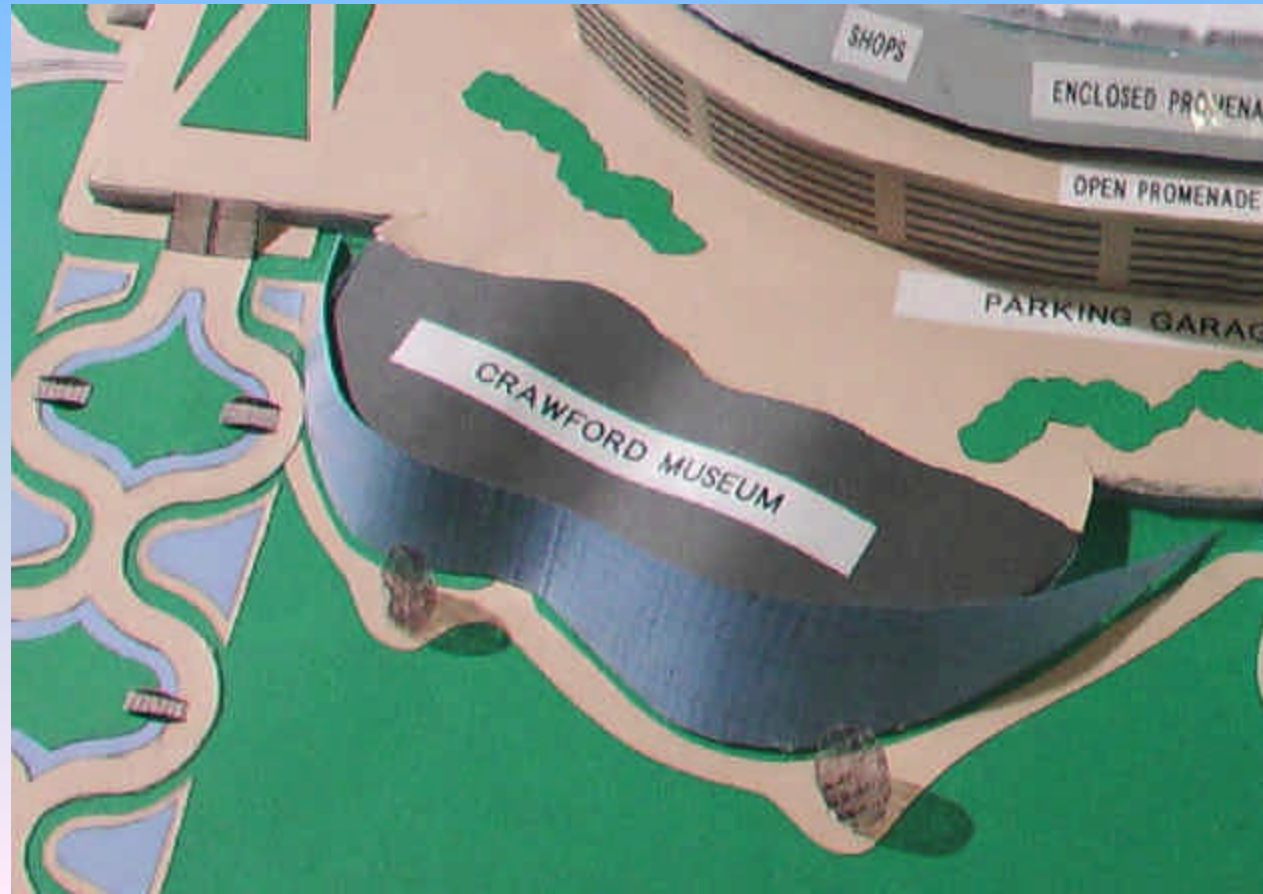
Parking Garages and Skywalk

- Central location serving all attractions & activities
- Utilizes unused space north and south of Stadium
- Indoor-Outdoor 360° Skywalk to View Cleveland's Skyline with shops and restaurants atop garages



Crawford Museum of Transportation and Industry and Trolleyville U.S.A.

- Optimum location
- Integrated Trolleyville Museum
- Benefits from visitor density



Cleveland Aquarium

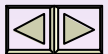
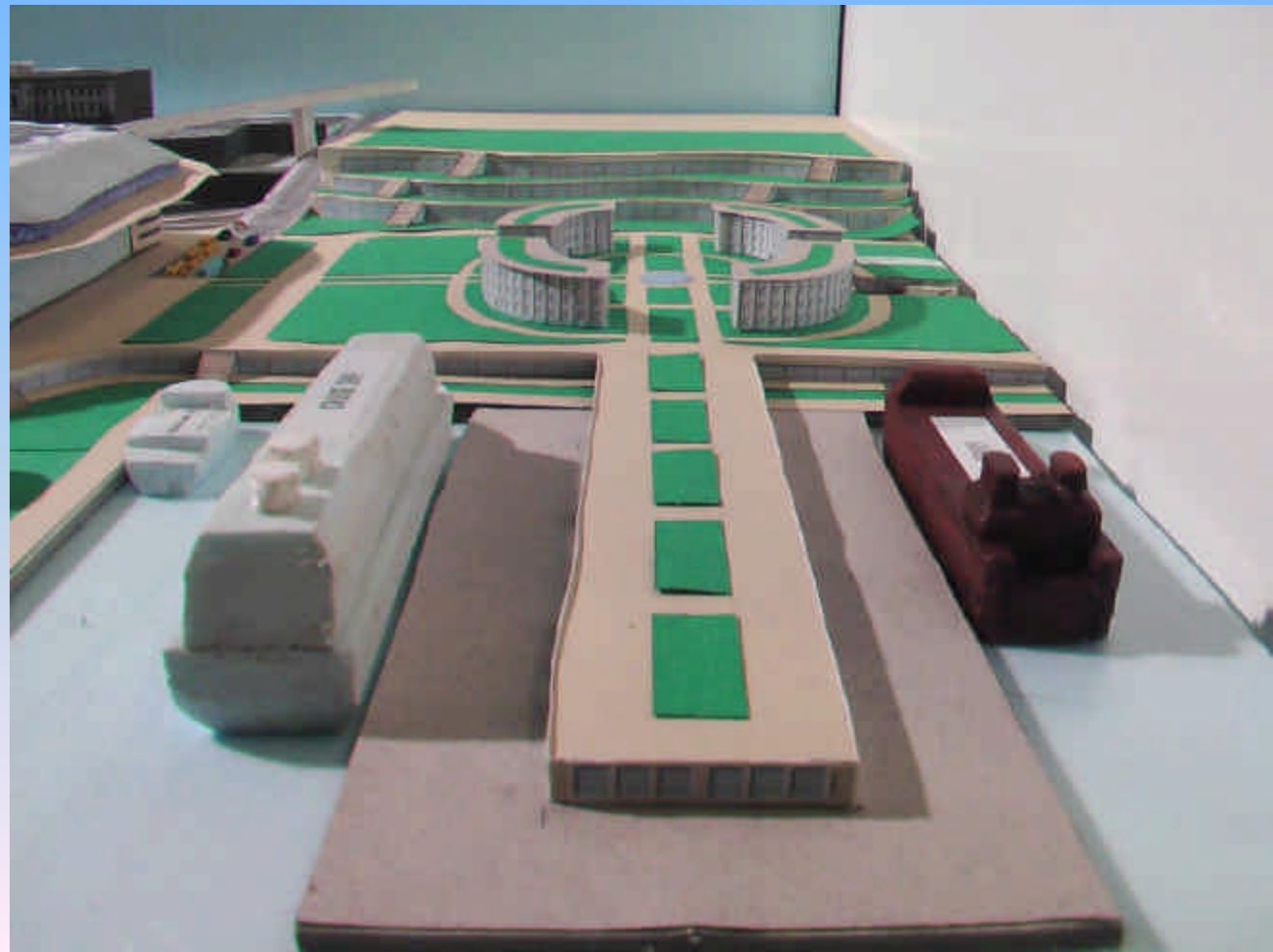


- **Fulfills promise of return of a favorite attraction to a new lakefront location**



International Terminal

- Secure with custom's office
- Separates international traffic
- Spectators access on upper deck only
- Cruise ship and ferry traffic



Technology Park

- **City-to-Lake Link Connectivity Model for many points east**
- **Attractive and Spacious Location**
- **Ready Connection to this plan's New Convention Center**
- **Recovers free space over tracks**
- **Easy Parking access on lower level**



Condominiums

Family Friendly Living

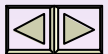
(More residents for same square footage)

- Pedestrian friendly above
- Parks & family recreation
- No vehicles upper level
- Resident parking below
- Food supermarkets & department stores below
- RTA (rail and bus), Trucks & Service Vehicles below
- People connector below



Cutaway of vehicle/shopping level below condos & plaza

- Hybrid Vehicle Friendly
- Supermarkets and Stores
- Car Service & Dealerships
- RTA, Trucks, buses, cars
- Resident parking
- Access to ferry & cruise ship terminal
- Covered pedestrian area



**The Goal of the
Friends of the Hulett Ore
Unloaders and
Steamer *William G. Mather*:**

**A comprehensive Lakefront and
Harborfront Development Plan that
invites future economic growth,
incorporating complementing venues,
and anchored by...**



Hulett Ore Unloaders and Steamer *William G. Mather*



Cleveland's Lakefront and Future



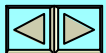
A Citizens' Vision



History of Organizations

The Friends of the Hulett Ore Unloaders and Steamer William G. Mather, a committee of *Citizens' Vision*, was formed in 1994 to promote the preservation of the Hulett Ore Unloaders and the Steamship William G. Mather. Members of the committee nominated, organized and had the Huletts and the Mather designated National Historic Mechanical Engineering Landmarks by ASME International (American Society of Mechanical Engineering) and had the Huletts placed on the National Register of Historic Places. This committee was represented throughout the Lakefront Development Planning process and was the original and consistent promoter of placing the Huletts, the Mather, the Cod, the Crawford Museum of Transportation and Industry as well as bringing the Cleveland Aquarium to the Dock 32 area North of the Great Lakes Science Center.

Citizens' Vision, founded in 1999, is a 501C3 Non-Profit Corporation with a mission to provide organizational, educational, fiscal management, and skill development support to groups of citizens in their quest to have their visions and concerns heard and acted upon as related to historic preservation, waterfront development, and public space utilization. This corporation, *Citizens' Vision*, is the umbrella organization and the home for various committees, such as the *Friends of the Hulett Ore Unloaders and Steamer William G. Mather*, *The Committee to Save Cleveland's Huletts*, *Friends of Whiskey Island*, and *The Committee for Responsible Waterfront Development*.



Organizations' Goals

The *Friends of the Hulett Ore Unloaders and Steamer William G. Mather*, with the endorsement of *The Committee for Responsible Waterfront Development*, present a plan of the area bounded by Mall C on the South, East 9th Street pier on the East, and Dock 20 (the Cuyahoga River) on the West which:

- Creates a new Convention and Hotel facility for bigger & multiple conventions

Collects on the potential of our priceless lakefront and access to it

- Provides infrastructure for all-year-round use and access to the facilities
- Creates an inviting, multifaceted, and repeat visit destination
- Incorporates non-intrusive multi-modal access to the site and its attractions
- Makes it a "Must Place to Go" for visitors and residents alike

Multiple attractions in relatively close proximity (walking distance) of each other will provide the visitor draw for all to be successful. The proposed garage annexes to the Browns Stadium with the full perimeter 8 story high promenade (open air and protected with shops and restaurants) will serve the various facilities and activities that might be scheduled in the Inner Harbor area as well as provide close, protected from the weather and secure parking for the games and other

venues at the stadium.

Organizations' Goals (Continued)

An elevated promenade/plaza (approximately 20' above dock level) that will begin to the West of the stadium, starting at Dock 20 and wrap around the North and East of the stadium as well as weave in between the different attractions and follow the road south of the Great Lakes Science Center and then to the Rock Hall of Fame Museum and to points East beyond the East 9th Street Pier. This promenade will allow for underground bus, handicap, rapid transit, and truck access to all amenities, plus it will provide covered access between the different buildings during inclement weather.

The themes are: Industrial heritage, maritime heritage, rock and roll, the Browns, as well as marine and nautical. The site will also provide venues to host various size concerts, festivals, and planned activities.



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